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EasyStreet

Founded in 1995, EasyStreet is one of Oregon's most trusted locally-headquartered Infrastructure-as-a-Service providers. EasyStreet helps its customers create a flexible computing infrastructure to improve—and protect—the way they do business. EasyStreet has built HIPAA-compliant private clouds and is SSAE 16 Type II audited.

As a cloud service provider, EasyStreet offers a spectrum of services, with SIEM and Log Management as recent additions.

Log and Event Management Challenge

A few months ago, a health care customer with a private cloud and mandatory HIPAA regulatory requirements approached EasyStreet. The customer had one employee spending over a half day per week manually reviewing log files. "Needless to say, manually reviewing log files is boring and generally not a good use of human time. It's also easy to miss important information about malicious behavior," said Byron Anderson, EasyStreet hosting specialist, SCP (SolarWinds Certified Professional).

"They had to review a large number of logs every single day, and they basically didn't have a good way to do that—they had an employee manually scrolling through each log file. When you start looking at log files you quickly realize that there is not a lot of good in sitting there manually combing through them, especially when you don't know the sorts of things that you're looking for. The client came to us and asked if we could find a better way for them to manager their log files."

TOP LEM CUSTOMER-RELEVANT FEATURES:

- **Easy Collection of Network Device, Machine, and Cloud Logs**

  Easy, powerful, and automated log and event management intelligence from anywhere data is generated for IT operations, security, and compliance.

  You can also send and receive alerts and log data to and from SolarWinds Network Performance Monitor, Server and Application Monitor, and Virtualization Manager for a comprehensive single vendor IT management solution.

- **Real-Time, In-Memory, Event Log Correlation**

  Effectively troubleshoot performance problems by understanding the relationship between different activities using multiple event correlations. With nearly 700 built-in event correlation rules, SolarWinds Log & Event Manager delivers visibility right out of the box, eliminating hours of work for you.

- **Out-of-the-Box Security and Compliance Reporting Templates**

  Log & Event Manager makes it easy to generate and schedule compliance reports quickly using over 300 audit-proven templates and a console that enables you to customize reports for your organization's specific compliance needs.

- **Quick and Simple to Deploy and Use**

  Log & Event Manager is quick and simple to deploy for a services provider or customer. Packaged as a virtual appliance, LEM seamlessly integrates within your existing infrastructure providing total deployment flexibility.

Solution

Anderson and his team came up with a new offering for the customer to provide log management using SolarWinds Log & Event Manager (LEM). "We had a very short timeline to respond on this for one. We're a SolarWinds customer, in fact we've been one for quite some time. At one point we used the LEM product in the lab at our company, so I mentioned that to our customer and gave them an overview of LEM to see if it would meet their needs. They very quickly decided it was just what they were looking for."

Anderson said that he and his customers are most impressed by LEM's ease of deployment, automated reporting, and easy interface navigation. "It makes digging through tons of log files very quick and easy to find what you need."

Results

Since this initial client implementation, more customers have now approached EasyStreet with compliance and SIEM needs. EasyStreet now addresses two distinct markets for their offering in their private cloud customer base: customers needing SIEM for security analysis and automated response, and customers needing to comply with standards such as HIPAA and PCI. Just months after introducing the offering, EasyStreet has several customer deployments and several more in the pipeline.

"We're starting to see a lot more prevalence in compliance requirements and regulatory requirements in the business that we do. Having SolarWinds LEM has put us ahead of the curve."

IT Management
Inspired by You.

SolarWinds (NYSE: SWI) provides powerful and affordable IT management software to customers worldwide from Fortune 500 enterprises to small businesses. In all of our market areas, our approach is consistent. We focus exclusively on IT Pros and strive to eliminate the complexity that they have been forced to accept from traditional enterprise software vendors. SolarWinds delivers on this commitment with *unexpected simplicity* through products that are easy to find, buy, use and maintain while providing the power to address any IT management problem on any scale. Our solutions are rooted in our deep connection to our user base, which interacts in our online community, thwack, to solve problems, share technology and best practices, and directly participate in our product development process. Learn more today at http://www.solarwinds.com.

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solarwinds.com

3711 S. MoPac Expressway, Building Two, Austin, Texas 78746
T: 866.530.8100 | F: 512.682.9301